Sophia Gutierrez

Type Design II

2



Research Identity Project: Doily

Sophia Gutierrez

Type Design II

Materials Linen, Cotton & Paper

Research Identity Project: Doily

Sophia Gutierrez

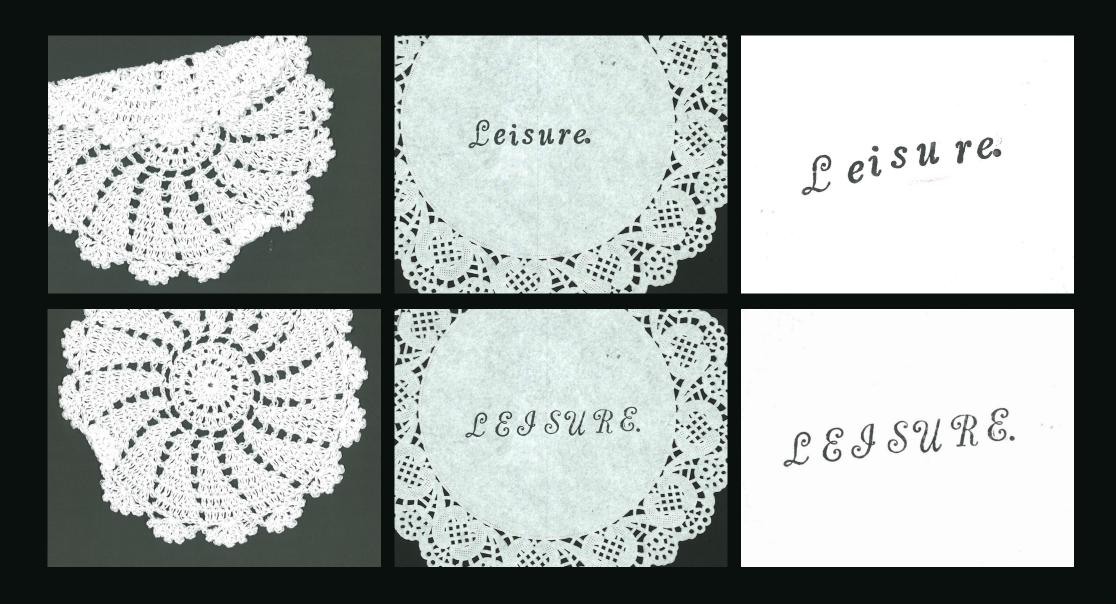
Type Design II

Handmade Crochet, Knitting & Tatting

Function Cleanliness & Aesthetic

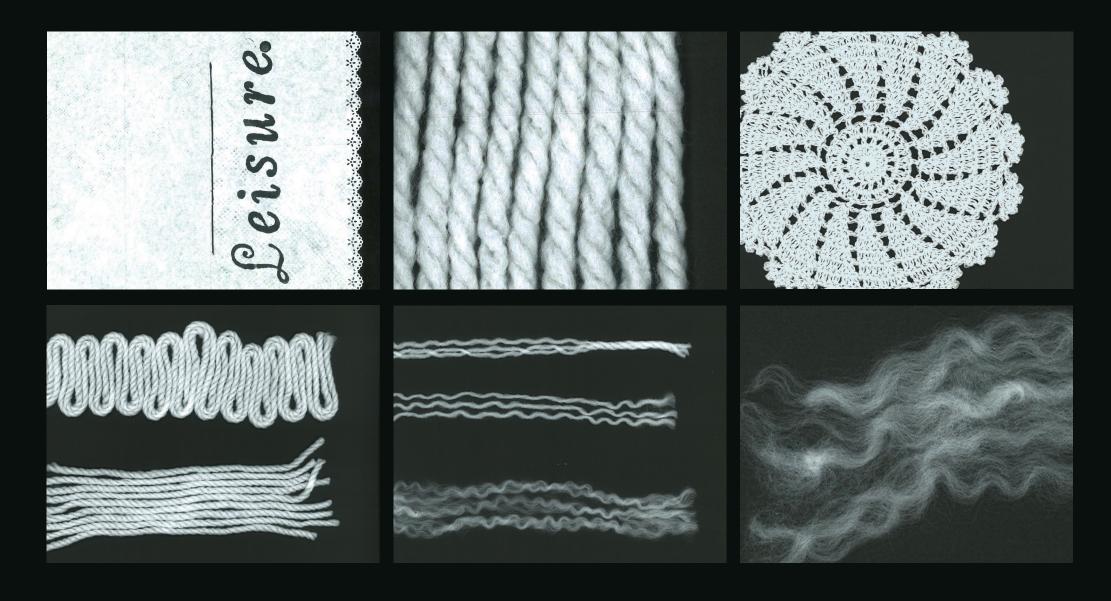
6

Scans & Stamps



Experimental Zine

8



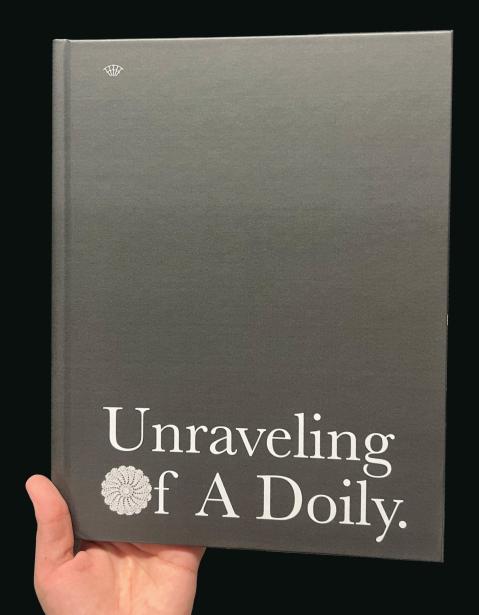
Book

Research Identity Project: Doily

Sophia Gutierrez

Type Design II

Typeface Baskerville



Research Identity Project: Doily Type Design II Sophia Gutierrez 13

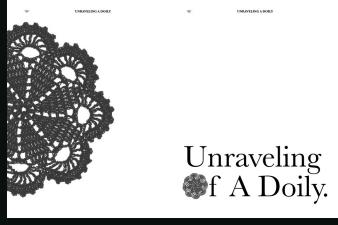


Table Of Contents

The Doily A Doily A Collection 24-41 What Can 78-89 Of Doilies We Do? How It's Significance 90-115 Materials & More 42-61

To Make

Changed

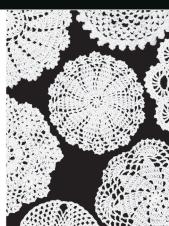
Introduction To The Doily

> 1901. It was a period of great innova and change around the western world While the Industrial Revolution was rapidly changing the outside culture, t importance of home and family were central to Victorian family life. With the rise in mass produced (cheaper) good home decor and personal style were more accessible even to those outside of the upper echelon of society. And because of

lothing, on their collars, as shawls, head or the maker. The more intricate the ace, the more skilled the knitter, croche or or traditional lacemaker. Before the Victorian era, knitting was purely practi al and utilitarian. Women knit to keep

that, they stuffed every nook and cranny
of their home with decoration. But crocheted and knitted items didn't stop with

A Collection Of Doilies



How It's Significance Changed

Introduction To

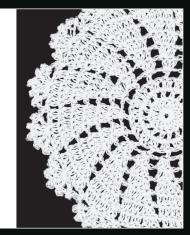
acsigns. Where some aspired to the intri-acy of snowflakes, others sought the xuberance of chrysanthemum blossoms but whatever the reference, the more elaborate the doily's design, the more it showcased prestige, lineage, and inventi raftsmanship. But there was more to fight than just Macassar oil: doilies muted the harsh clanking of whiskey tumblers, softened the landing of a hot teapot serv-

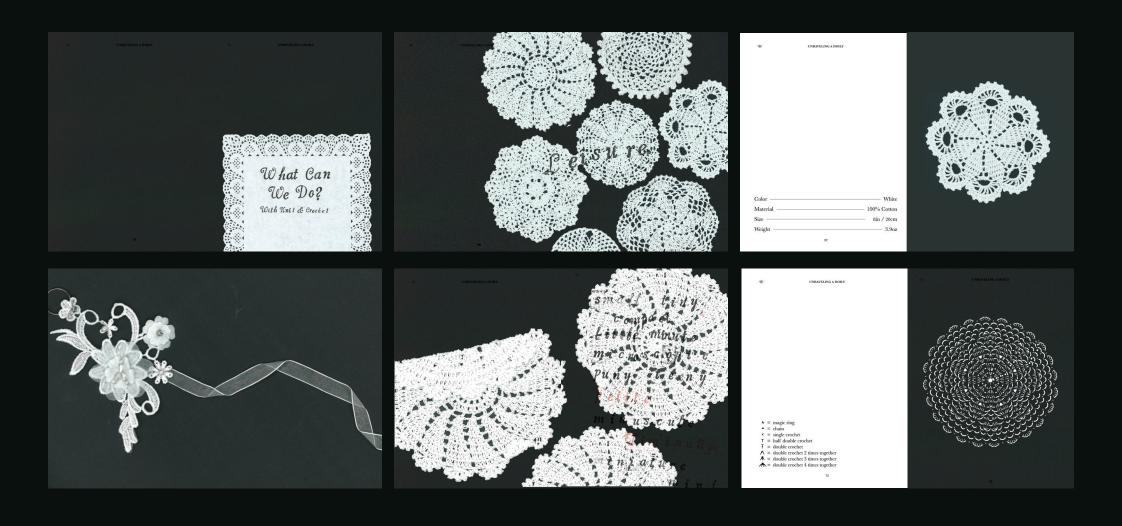
the domestic realm, protecting furniture from, for example, Macas sar oil, a hair pomade popular among 19th-century European men which left a greasy residue on fabric. Thus the antinacassar was born. The small lacy hrows, often made in virginal white in rder to withstand frequent wash and bleach, soon proliferated in every nooi and cranny. To fill idle time, their (usu rs employed embroidery, needlework.

the word doily conjures up images of

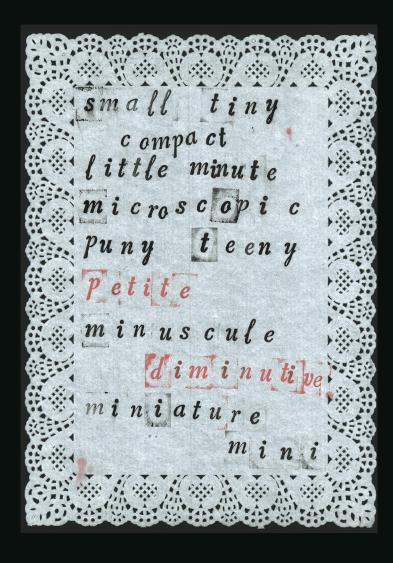
62-77

To Make A Doily



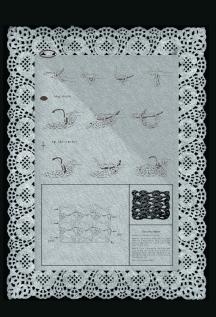


Posters









Stickers

Social Media Animation





